



GULF COAST ENERGY NETWORK

CONNECT. COLLABORATE. INNOVATE. DELIVER.



POWER UP POP ⚡ UP

2026

DEFENSE INFRASTRUCTURE &
MISSION RESILIENCE
PARTNERSHIP PROSPECTUS



OCTOBER 15, 2026
8:00 AM – 3:30 PM



DOOLITTLE INSTITUTE
NICEVILLE, FLORIDA



CONNECT.
COLLABORATE.
INNOVATE.
DELIVER.

BUILDING RESILIENT INFRASTRUCTURE. ENSURING MISSION ASSURANCE.



STRENGTHEN
ENERGY & INSTALLATION
RESILIENCE



ENHANCE
MISSION ASSURANCE
& READINESS



ADVANCE
DUAL-USE
TECHNOLOGIES



MODERNIZE
INFRASTRUCTURE
& FACILITIES



ACCELERATE
PARTNERSHIPS &
INNOVATION



WWW.GULFCOASTENERGYNETWORK.ORG

POWER UP POP UP 2026

October 15, 2026

Doolittle Institute Niceville, Florida



17 Years of Connecting Defense, Energy & Innovation

For 17 years, the *Gulf Coast Energy Network* has created a trusted forum where military leaders, federal agencies, engineering and construction firms, utilities, technology companies, researchers and small businesses come together to solve real infrastructure and energy challenges. *Power Up Pop Up* continues that tradition—but in a more focused format. *Gulf Coast Energy Network* will convene defense, infrastructure and technology leaders at the Doolittle Institute in Niceville, Florida for a highly focused day centered on one question:

How do we build the resilient infrastructure required to support tomorrow's mission?

This isn't designed to be a massive trade show. It is intentionally smaller, creating more opportunities for meaningful conversations, introductions and collaboration among the people responsible for developing, financing, engineering, constructing and deploying solutions across the defense enterprise.

THE PEOPLE YOU NEED TO KNOW. THE CONVERSATIONS YOU NEED TO BE PART OF.

Power Up has a long history of bringing together representatives from the Air Force, Navy, Army, Marine Corps, Department of Energy, U.S. Army Corps of Engineers, Defense Innovation Unit and federal research organizations alongside major engineering firms, defense contractors, utilities, energy companies, technology developers and universities. Past participating organizations have included Lockheed Martin, Siemens, Schneider Electric, Honeywell, Michael Baker International, Woolpert, Stanley, Eaton, Battelle, SAIC, Duke Energy, Florida Power & Light, Trane, Graybar and others.

WHY ATTEND?

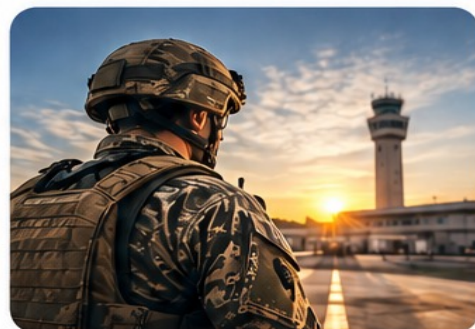
- ✓ **Connect with decision-makers.** Meet military, government and industry leaders working on defense infrastructure, installation resilience and mission assurance.
- ✓ **Build the team before the opportunity arrives.** Large defense and infrastructure projects rarely happen through one company alone. Power Up creates an environment where primes, subcontractors, technology providers, utilities, engineers and government stakeholders can identify potential partners before the next requirement reaches the street.
- ✓ **Discover technologies that can move the mission forward.** Engage with companies developing solutions in distributed energy, microgrids, energy storage, resilient power, construction, infrastructure modernization, cybersecurity, data, advanced materials and dual-use technologies.
- ✓ **Understand where the mission is going.** Hear directly from the people closest to defense infrastructure challenges and better understand emerging priorities, requirements and opportunities.
- ✓ **Turn introductions into relationships.** Power Up has always been about more than presentations. The value is in the conversations before the first session, during breaks, over lunch and after someone says, "You need to meet this person."

SPACE IS LIMITED. OPPORTUNITY IS NOT.

The smaller format is intentional. We are limiting attendance so Power Up Pop Up remains what GCEN has spent 17 years building: a place where the right people can actually find one another and have substantive conversations. That also means we cannot accommodate everyone. If your organization supports the Department of Defense, federal infrastructure, energy resilience, engineering, construction, mission assurance or emerging technology, we encourage you to secure your place early.

Don't wait until the next solicitation is released to start building the relationships behind it.

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SCAN TO REGISTER



**GULF COAST
ENERGY NETWORK**

POWER UP POP-UP

**DEFENSE INFRASTRUCTURE
PARTNERSHIP PROSPECTUS**

COMPANIES AND ORGANIZATIONS WHO ATTEND



**US Army Corps
of Engineers®**



SIEMENS



ATTENDEE PROFILE

Academia
Architectural Design Firms
Building Contractors
Civil Engineers
Construction Firms
Cybersecurity Consultants
Energy Analysts/Managers
Energy Program Specialist
Energy Security SME

Environmental Consultants
Energy and Utilities Managers
EV Infrastructure Suppliers
Data Scientists/GIS
Federal Laboratories
MEP Consultants/Subcontractors
Microgrid Developers
Operational Energy SMEs
Portable Power Systems Manager

Power: Deployable Solutions
Power/Energy Acquisition Specialist
Power/Energy Systems Researcher
Power Infrastructure/Smart Grid SMEs
Program Lead Stationary Storage
Renewable Energy Specialists
Scientists/Ecologists/Biologists
Sustainability Consultants (NEPA)
Structural Building Components

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**SECURE YOUR
SPONSORSHIP TODAY!**

Scan to reserve your sponsorship
or contact us to learn more.

POWER UP POP UP 2026

SAVE THE ENERGY. FUEL THE FUTURE.

Powered by



**GULF COAST
ENERGY NETWORK**



OCTOBER 15, 2026



**DOOLITTLE INSTITUTE
NICEVILLE, FL**



PRESENTING SPONSOR

EXCLUSIVE – 1 OPPORTUNITY

*The ultimate platform for leadership.
Maximum visibility. Lasting impact.*

\$4,000

PRESENTING SPONSOR BENEFITS



MORNING WELCOME ADDRESS & INTRODUCE OPENING KEYNOTE SPEAKER

Set the tone for the day and position your company as the leader driving energy innovation forward.



4 COMPLIMENTARY ALL-ACCESS PASSES

Full access for your team, clients, or partners throughout the event.



PRIORITY BOOTH SELECTION

First choice of premium exhibit location for maximum visibility and traffic.



COMPANY LOGO ON BADGES, SIGNAGE & WEBSITE

Prominent logo placement on attendee badges, event signage, and the official website.



FULL-PAGE AD IN PROGRAM GUIDE*

High-impact, full-page ad showcasing your company's solutions and leadership.

BE THE FACE OF INNOVATION

Align your brand with a mission-driven event connecting industry, government, and technology leaders.



Senior-Level
Decision Makers



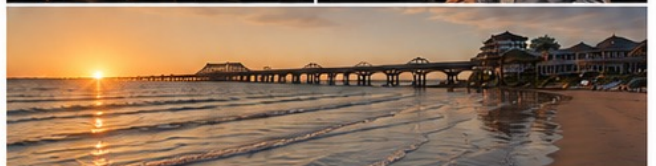
Strategic
Partnerships



Focused
Networking



Actionable
Insights



**SECURE THE PRESENTING
SPONSORSHIP TODAY!**

Exclusive opportunity.
Scan to reserve or learn more.



For sponsorship inquiries:

Dave@GulfCoastEnergyNetwork.org | (850) 855-2108

<https://www.gulfcoastenergynetwork.org/>

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**POWER UP
POP UP 2026**

**THANK YOU
TO OUR
LUNCH SPONSOR**



**GULF COAST
ENERGY NETWORK**



LUNCH SPONSORSHIP

*Fuel meaningful conversations.
Power partnerships that drive the future.*

\$2,500



SPONSOR BENEFITS



10-MINUTE SPEAKING SPOT ON THE AGENDA

Opportunity to address attendees during lunch.



2 COMPLIMENTARY ALL-ACCESS PASSES

Enjoy full access to the event with two all-access passes.



PRIORITY BOOTH SELECTION

Early access to select your preferred exhibit location.



LOGO DISPLAYED AT LUNCH

Your logo displayed during lunch for high visibility.



COMPANY LOGO ON EVENT SIGNAGE/WEBSITE

Your logo featured on event signage and the official website.



FULL-PAGE AD IN PROGRAM GUIDE*

Full-page ad placement in the event Program Guide.

* Ad artwork due by October 1, 2026.



MAXIMIZE YOUR BRAND EXPOSURE



Event Website



Event Program



On-Site Signage



Opening Remarks



**SECURE YOUR
LUNCH SPONSORSHIP
TODAY!**

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NICEVILLE, FL



BREAKFAST SPONSORSHIP

\$1,500

Start the day. Start the conversations.
Fuel connections that power the future.



SPONSOR BENEFITS



2 COMPLIMENTARY ALL-ACCESS PASSES

Enjoy full access to the event with two all-access passes.



PRIORITY BOOTH SELECTION

Early access to select your preferred exhibit location.



LOGO DISPLAYED BREAKFAST

Your logo displayed during the breakfast for high visibility.



COMPANY LOGO ON EVENT SIGNAGE/WEBSITE

Your logo featured on event signage and the official website.



FULL-PAGE AD IN PROGRAM GUIDE*

Full-page ad placement in the event Program Guide.

* Ad artwork due by October 1, 2026.



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Event Program



On-Site Signage



Opening Remarks



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**GULF COAST
ENERGY NETWORK**



EVENT PROSPECTUS

SPONSORSHIP OPPORTUNITIES

Partner. Engage. Influence.

PRESENTING SPONSOR (1 Opportunity)

- Morning Welcome Address & Introduce Opening Keynote Speaker
- 4 Complimentary All-Access Passes
- Priority Booth Selection
- Company logo on Badges & Signage, and Website
- Full-page ad in Program Guide*

\$4,000

PLATINUM SPONSOR (4 Opportunities)

- Speaker Introduction During the Day
- 2 Complimentary All-Access Passes
- Priority Booth Selection
- Company Logo on Signage, and Website
- Full-page ad in Program Guide*

\$3,000

LUNCH SPONSOR (2 Opportunities)

- 10-Minute Speaking Spot on the Agenda
- 2 Complimentary All-Access Passes
- Priority Booth Selection
- Logo Displayed at Lunch
- Company Logo on Event Signage/Website
- Full-page ad in Program Guide*

\$2,500

BREAKFAST SPONSOR (1 Opportunity)

- 2 Complimentary All-access Passes
- Priority Booth Selection
- Logo Displayed Breakfast
- Company logo on event signage/website
- Full-page ad in Program Guide*

\$1,500

GOLD SPONSOR (4 Opportunities)

- Logo Placement and Recognition as a Gold Sponsor
- 2 Complimentary All-Access Passes
- Exhibition Booth Space
- Company logo on all signage throughout the event & Website
- Half-page ad in Program Guide*

\$2,000

LANYARD SPONSOR (1 Opportunity)

- Logo Placement and Recognition as a Lanyard Sponsor
- Exclusive logo on all lanyards
- 2 Complimentary All-Access Passes
- Exhibition Booth Space
- Company logo on all signage throughout the event & Website
- Half-page ad in Program Guide*

\$1,500

SILVER SPONSOR (6 Opportunities)

- 2 Complimentary All- Access Passes
- Mention From the Podium
- Promotional Event Signage
- Exhibition Booth Space
- Half-page ad in Program Guide*

\$1,000

BREAK SPONSOR (Small Business Only) (1 Opportunity)

- 2 Complimentary All Access Passes
- Mention From the Podium
- Promotional Event Signage
- Logo Displayed at Afternoon Break
- Half-page ad in Program Guide*

\$750

* Artwork due by October 1, 2026

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POP ⚡ UP

BE PART OF THE CONVERSATION.
BE PART OF THE SOLUTION.

Join military leaders, government partners, and industry innovators as we build resilient infrastructure and deliver mission-ready solutions.

SCAN THE QR CODE ON THE FRONT COVER
TO SECURE YOUR SPOT TODAY!



SCAN TO REGISTER



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